

Hikvision streamlines multilingual product content using Translations.com's GlobalLink technology.



HIKVISION[®]

“GlobalLink helps us to localize content, **cutting costs** and **saving precious time** on tedious tasks such as copying and pasting. Translations.com has **streamlined the translation and content update process** for our website and marketing collateral.”

—Director, Global Digital Marketing,
Hikvision

Hikvision originally relied on manual processes and multiple vendors to localize their web content and user manuals. This led to issues with brand consistency, quality, and project timelines.

After leveraging GlobalLink AEM Connector and Project Director, Hikvision was able to improve workflow efficiency and turnaround times and to curate a Hikvision-approved translation glossary.

GlobalLink is supporting 17 languages across multiple departments with different file types. With GlobalLink, Hikvision has minimized their need to allocate extensive resources and costly talent to deliver multilingual experiences for their clients across the world.